George Hester

UX, UI and Product Designer

Professional Experience

Senior UX/UI Designer — AstraZeneca (May 2024 - Jan 2026)

- Lead design system architecture for enterprise medical products and authoring tools supporting automated digital response websites
- Build component libraries and scalable UI patterns used across product teams
- Improve workflow efficiency, reduce friction, and streamline interface clarity
- Partner with engineering and product leadership for delivery alignment

Senior Experience Designer (UX) — VML (Jul 2021 - May 2024)

- Designed UX for Ford Bronco digital experience and vehicle ecosystem
- Led design for Ford Parts, Rewards, and e-commerce flows
- Hill's Pet experience designer—improved navigation, product clarity, conversion flow, and overall visitor retention
- Delivered research-backed UI and iterative prototypes for responsive web

Lead UX/UI Designer — Circadian Risk (Dec 2020 - Jul 2021)

- Redesigned security risk assessment platform for faster reporting and readability
- Improved complex data hierarchy and workflow decision paths
- Created wireframes, user journey models, prototypes, and UI layouts
- Supported engineering through component specs and review cycles

UX/UI Designer & Front End Developer — GHD (Aug 2019 - Dec 2020)

- Designed responsive interfaces for business and B2B client platforms
- Built visual concepts, wireframes, and UI systems for production implementation
- Balanced UX planning with UI execution for full delivery ownership

UX/UI Gaming & Product Designer — K5 Company (May 2018 - Aug 2019)

- Designed UI and experience structure for Lincoln Black Label concierge journey
- Supported DigitalB platform redesign with visual layouts and brand system expansion across key user experiences
- Designed interaction experiences for automotive product tools and visualization systems across digital platforms

UX/UI Web Design Lead — The JRT Agency (Mar 2015 - May 2018)

- Designed dealer tools and digital workflow applications for Mopar
- UX and UI for Two Men And A Truck e-commerce platform
- Contributed to digital projects for Dodge, Jeep and automotive partners

Summary

UX, UI and Product Designer with 15 years of experience designing enterprise systems, consumer tools, and responsive product interfaces. Experienced in translating complex requirements into clear user flows, component-driven UI, and refined product visuals.

Core Skills

UX Design, UI Design, Product Design, Wireframes, User Flows, Prototyping, Design Systems, Accessibility, Research, Information Architecture, Interaction Design

Tools

Figma, FigJam, Sketch, Miro, Photoshop, Illustrator, Jira, Confluence, MS Office, Trello, Notion, HTML, CSS, basic JS

Industries

Automotive
Healthcare + Pharma
Enterprise SaaS
E-Commerce
Insurance

Strengths

Systems-level thinking
Data-driven decisions
Visual clarity and polish
Cross-functional collaboration

Education

University of Michigan — Music Performance (Trumpet)

Contact

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